# is proud to present the annual INCLUSIVE HIGHER EDUCATION TAILGATE PARTY July 23rd, 2025



The IN! Tailgate Party is a premier fundraising event that brings the community, students, school partners and local businesses together to celebrate inclusive higher education! Together we will raise funds that open the door and establish pathways to inclusive higher education for students with intellectual disability statewide.

Support IN's efforts through sponsorship! Your financial donation helps to create:

- Expansion and Advocacy
- Community Outreach
- Family Resources
- Student Mentorship
- Teacher Preparation
- Program Guidance
- Alumni Groups
- Measuring and Evaluating Success
- And More!

As a non-profit organization, IN! is invested in raising awareness and ensuring that college access continues to be possible for students with intellectual disability to foster academic growth, social development, greater independence, and career advancement.

### IN!'s Reach:

- 250+ attendees, including business leaders, engaged community members, and families
- 300+ invitations mailed to households
- 1,900+ receive email communications
- 1,800+ Social media followers
- 400+ hours of sponsor-branded outreach presentations to families, school districts, state departments, and more, reaching over 3,000 constituents annually



# IN! Tailgate Party 2025 Sponsorship Opportunities

### PhD Level Sponsor - \$20,000



Your gift ensures IN! can provide critical technical assistance, guidance, and increased access to inclusive higher education opportunities across Colorado.

- Primary event sponsor, event naming rights
- Two premier tables for up to 20 guests, featuring your logo
- Prominent verbal/digital recognition at event ith featured digital marketing throughout event space
- Primary Centerpiece display, logo featured at each table
- Option for a special 30-second video that will be shown at the event (Pre-recorded and sponsor provided)
- Prominent logo branding on all event collateral including:
  - Event Email communications
  - Digital and printed invitations (if purchased by 5/1/25) Rolling slideshow
  - o Printed signage across event space
  - Featured on IN! eCommunications
  - IN! social media (FB, IG, LI)
  - IN! website from Jan-Dec 2026
- Corporation plaque/presentation post-event

## Master Level Sponsor - \$10,000



Your gift supports the continuation and expansion of the IN!spiring Futures College Mentorship Program, providing students with ID employment, self-advocacy, college preparation, and community connection.

- One premier table for up to 10 guests, featuring your logo
- Individualized recognition at event
- Company logo featured on event collateral, including:
- Event email communications
- Rolling slideshow
- Printed signage across event space
- Company logo featured on IN! social media (FB, IG, LI)
- Company logo featured on IN! website from Jan-Dec 2026

### Bachelor Level Sponsor - \$7,500



Your gift ensures IN! can provide statewide education and outreach programming to ensure students with ID have access to college and can achieve their dreams!

- Primary sponsor of the bar, buffet, OR Dessert Dash
- One premier table for up to 10 guests, featuring your logo
- Recognition at event
- Logo displayed at selected sponsorship area
  - Company logo featured on event collateral, including:
    - Rolling slideshow
    - Printed signage across event space
- Company logo featured on IN! social media (FB, IG, LI)
- Company logo featured on IN! website from Jan-Dec 2026

# Associate Level Sponsor - \$5,000



Your gift supports IN!'s Alumni Association, supporting graduates of inclusive higher education to continue reaching their employment, independence, and social goals.

- Primary sponsor of Tailgate Games OR Heads & Tails
- One table for 10 guests, featuring your logo
- Logo displayed at selected sponsorship area
- Verbal and digital recognition at event and on event collateral
- Logo featured on IN! website from Jan-Dec 2026

# Certificate Level Sponsor - \$2,500



Your gift supports IN!'s continued advocacy for a more inclusive Colorado!

- One table for 10 guests, featuring your logo
- Verbal and digital recognition at event and on event collateral
- Logo featured on IN! website from Jan-Dec 2026

# **Become a Sponsor Today**