



PATHWAYS TO INCLUSIVE  
HIGHER EDUCATION

is proud to present the annual  
**INCLUSIVE HIGHER EDUCATION  
TAILGATE PARTY**  
July 31st, 2024



The IN! Tailgate Party is a premier fundraising event that brings the community, students, school partners and local businesses together to celebrate inclusive higher education! Together we will raise funds that open the door and establish pathways to inclusive higher education for students with intellectual disabilities statewide.

Support IN's efforts through sponsorship! Your financial donation helps to create:

- Expansion and Advocacy
- Community Outreach
- Family Resources
- Student Mentorship
- Teacher Preparation
- Program Guidance
- Alumni Groups
- Measuring and Evaluating Success
- And More!

As a non-profit organization, IN! is invested in raising awareness and ensuring that college access continues to be possible for students with intellectual disabilities to foster academic growth, social development, career advancement, and greater independence.

IN!'s Reach:

- 300+ attendees, including business leaders, engaged community members, and families
- 750+ invitations mailed to households
- 1,900+ receive email communications
- 1,800+ Social media followers
- 400+ hours of sponsor branded outreach presentations to families, school districts, state departments, and more, reaching over 3,000 constituents annually

## PhD Level Sponsor \$20,000



*Your gift will lead the way by creating permanent pathways for students with intellectual disabilities to attend college. Together we can open doors!*

- Primary event sponsor, event naming rights
- Two premier tables for up to 20 guests
- Prominent verbal/digital recognition at event
- Primary Centerpiece display, logo featured at each table
- Option for a special 30-second video that will be shown at the event (Pre-recorded and sponsor provided)
- Prominent logo branding on all event collateral including:
  - Event Email communications
  - Digital and printed invitation
  - Event website
  - Full-page ad in event program
  - IN! website through 2024
  - IN! social media (FB, IG, LI)
- Featured article in e-newsletter
- Corporation plaque/presentation post-event

## Bachelor Level Sponsor \$10,000



*Your gift will let students know pathways have been paved and their college dreams can be reached by sponsoring statewide family outreach.*

- Naming rights to one of three Inspirational Person of the Year awards
- Premier table for up to 10 guests
- Prominent verbal/digital recognition at event
- Prominent branding on all event collateral, including:
  - Event email communications
  - Event website
  - ½ page ad in event program
  - IN! website through 2024
  - IN! social media (FB, IG, LI)

## Associate Level Sponsor \$5,000



*Your gift demonstrates your support for students and staff at each partner college working to elevate expectations and making inclusion a reality!*

- Select a specific school you would like to sponsor
- Logo and branding on school banner
- Premier table for up to 10 guests
- Prominent verbal/digital recognition at event
- Company logo featured on event collateral including:
  - Event email communications
  - Event website
  - Event program
  - IN! website through 2024
  - IN! social media (FB, IG, LI)

## Event Enhancement Opportunities



*Your gift supports graduates of Inclusive Higher Education who have gained the skills needed to achieve their goals; you are supporting a legacy of change in our communities.*

- **Bar Sponsor \$5,000:** Signature napkins and logo placed at bar locations, table for 10 guests, verbal and digital recognition at event and on event collateral
- **Food Station Sponsor \$5,000:** Logo featured on food stations, table for 10 guests, verbal and digital recognition at event, event program, event website
- **Tailgate Games Sponsor \$5,000:** Sponsor the tailgate games, logo featured at games, table for 10 guests, verbal and digital recognition at event, event website
- **Heads & Tails Sponsor \$2,500:** Naming rights to game, logo placed on each heads/tails necklace, table for 10 guests, verbal and digital recognition at event and on event collateral

## Become a Sponsor Today

Visit [this webpage to select your level:](https://inclusivehighered.ejoinme.org/2024tailgatesponsorships) <https://inclusivehighered.ejoinme.org/2024tailgatesponsorships>